

INTERNATIONAL TRENDS

The **INTERNATIONAL TRENDS Demo Area** - is a modern booth in the central part of the exposition where Non -Russian companies will present their products and solutions. The flag of your country will be placed on your booth.

This special offer is for the Non-Russian companies willing to:

- ✓ Attract consumers
- ✓ Find new partners
- ✓ Rise brand awareness in Russia
- ✓ Bring new products and solutions to Russian market
- ✓ Become a real trendsetter



SERVICES HIGHLIGHTS

Before the show:

✓ **Exhibitor's personal Contact Center** page creation in Groteck Smart Event System. At the personal web page Exhibitor is allowed to publish logo, news releases, pdf and video files, interviews and other info that will draw attention of the audience to the Exhibitor's activity at the trade show: its seminars, presentations, Keynote sessions and so on

✓ **Lead generation** services

✓ **Intensive advertising campaign**

During the show:

✓ First 6 companies applied for the Demo Area will be provided with the opportunity to make a **15 minutes expert report** (CXO level) on the Global trends of the Information Security market **for free**

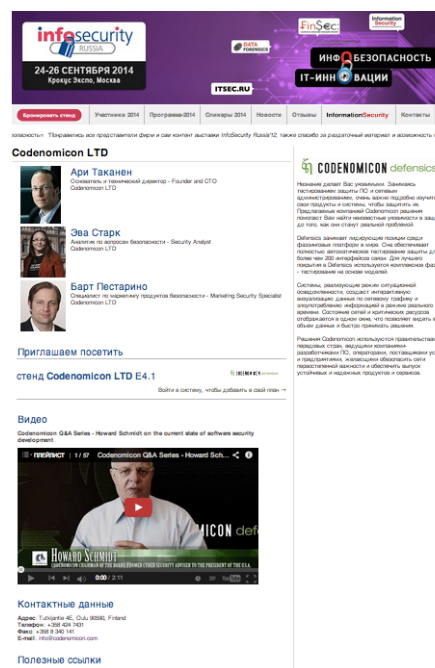
✓ The exhibitors also have an option **to give a commercial presentation** which will be included in the Business Program (according to the price list)

✓ **Onsite appointment support**

After the show:

✓ The exhibitors' **presentations and booklets** will be uploaded to their personal contact centre page

✓ The exhibitors will receive a **list of qualified leads**



Special Offer Price List:

International Trends Demo Area booth: **2922 Euro + VAT**

The package includes the cost of the booth construction, one screen, graphic design, electricity and meeting room inside the booth.

One time-slot (commercial presentation), 20 min.: **1600 EUR+VAT**

2 time-slots (2x20 min): **2800 Euro+VAT**